

TRANSFER PATHWAY GUIDE

2024-2025

Associate in Arts to Bachelor of Science in Business Administration – Sports Business and Event Management

Completion of the following curriculum will satisfy the requirements for the Associate in Arts (AA) degree at the Gateway Community and Technical College (GTCT) and leads to the Bachelor of Science in Business Administration (BSBA) – Sports Business and Event Management Major degree at Northern Kentucky University (NKU).

Students can apply to participate in the pathway program by completing the online application on the NKU transfer webpage. Students must be enrolled in at least six credit hours at Gateway CTC, enrolled in an associate degree program, plan to transfer to NKU, and maintain a minimum 2.0 cumulative GPA at Gateway CTC.

1) completion of minimum 60 credit hours, 2) minimum cumulative GPA 2.0, 3) minimum of 15 credit hours earned at the institution awarding the degree, 4) cultural competence course, 5) demonstration of digital literacy, 6) college success requirement.

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credit hours numbered 300 and above. In addition, at least 25% of the credit hours required for the degree and the last 30 credit hours must be completed at NKU. Students must have an overall GPA of 2.0 and meet all prerequisites for courses and requirements for the major. All students successfully completing the BSBA major in Sports Business and Event Management automatically earn an interdisciplinary Minor in Business as part of their required course of study for the degree.

Students must complete the online application to NKU. There is no application fee for students who are transferring from GCTC.

KCTCS Scholars Award: Students who are KY residents transferring directly from a KCTCS institution with at least 36 hours from that institution and minimum GPA of 3.0, were never enrolled as a degree-seeking student at NKU, and will be enrolled in at least 12 credit hours both fall and spring semester are eligible for a limited number of \$2,500 annual scholarships (\$1,250 per fall and spring). Students must gain admission to NKU by June 15 for fall and November 1 for spring to be eligible for a possible scholarship. Online accelerated programs are not eligible for the KCTCS Scholars Award.

NKU Course	Course	Credits	GCTC Course	Taken at GCTC
SPB 307	Moneyball: Economics of Sports and Events	3		
SPB 335	Event Planning and Management	3		
SPB 350	Revenue Generation in Sports and Events	3		
TBS XXX	Select one SPB or MKT 300- or 400- level course	3		
	Subtotal Major Credit Hours at NKU	48		
	Subtotal Major Credit Hours at GCTC	24		
	Total Major Credit Hours	72		